

Based on the “Internet +” background of the construction of universities and martyrs cemetery and the assistance mechanism of martyrs survivors

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Abstract: Red culture is a special cultural body with political, economic and cultural values at the same time. In the process of developing and disseminating red culture, we should give full play to the Ideological Penetration of red culture. Improving red education on campus is an effective carrier for strengthening and improving the combination of Ideological and political work in Colleges and Universities under the new situation, extracurricular social practice of College students, and cultivation and practice of socialist core values. It is necessary to use the new media and new technologies in the context of “Internet +” to make the work alive, to promote the traditional integration of ideological and political work and information technology, and to enhance the sense of the times and the attraction.” The whole society further promotes the spirit of martyrs and builds the core values of socialism. An important task of the system. In this red land, countless heroes and children have made tremendous sacrifices to establish and defend this country, and have made immortal feats for the party and the people. In the new historical environment, build fairness. The harmonious assistance mechanism, the analysis of the assistance process, and the improvement of the support system reflect the party and the state's concern for this group.

1. Introduction

“Martyrs” praise the spirit of brave men with lofty aspirations, perseverance and bravery. Nowadays, young people are more in need of dedication and passion. Although they can not shed blood like martyrs, they can inherit and carry forward the spirit of dedication and embody a small value of their own [1]. On the basis of the continuous evolution and development of revolutionary culture, a unique cultural phenomenon is formed which is different from other cultural phenomena. In the process of inheriting the red culture, our country not only carries forward and disseminates the revolutionary memorial hall, the hero monument, the martyr cemetery, the revolutionary relics and so on [2]. Red culture refers to the spiritual wealth and material and cultural resources generated by the common struggle of all ethnic groups under the leadership of the Communist Party of China during the period of socialist construction and revolutionary war. It has a unique historical time and spiritual character. Red education is the education that cultivates the ideal belief of college students. This is where the soul of red education lies. Without this soul, red education is likely to organize a simple activity [3]. The research and development achievements of educational resources are the preconditions for exerting the main functions of “respecting martyrs, educating the masses, helping the survivors of martyrs”, directly affecting and restricting the objective effects of educating the masses. The spirit of martyrs is a precious educational resource for the stalwart cemetery, which is of great practical significance for educating the masses. In the face of such educational resources, we still have a lot of work to do in sorting, mining, research, and development. Promoting contemporary people to constantly improve themselves and improve themselves is conducive to cultivating a correct outlook on life and values, and is conducive to establishing an excellent social atmosphere of knowing honor and disgrace, establishing righteousness and promoting harmony. Promote uprightness and boost morale. The mechanism for helping the survivors of the martyrs is a process of highlighting the party's advanced nature, and it is also a process of calling on the whole society to learn from revolutionary soldiers, to promote righteousness and to boost morale [4].

Marx pointed out that people's needs are hierarchical and developmental. People's basic needs are met, and there will be higher needs such as belonging and love. Revolutionary soldiers also have

such needs, and even need more and more urgently. Disabled soldiers, who have paid a blood price for the establishment of the country, can not fully meet their basic needs through their own labor [5]. In the form of a conference, the martyrs' contributions to the revolution were publicized. Publicize the history of revolutionary struggle of our Party and other places, publicize the glorious deeds of local martyrs, educate people not to forget those revolutionary martyrs who bled their blood for the five-star red flag and could not see the red flag flying across the country, and encourage the masses to inherit the legacy of martyrs [6]. This society needs red education to establish a moral benchmark to regulate our thinking. The diversification of red education methods, the new wave of media, and the concreteness of content are clear. Red education is not limited to face-to-face communication practices, but also to red education on virtual networks. Nowadays, the red culture has been rapidly spread through the emerging media such as Weibo WeChat, and the content of red education is more extensive and the methods are gradually diversified. By watching a red film, listening to a red song, and learning about a red revolutionary old district, these all indicate that we are following the red education [7]. Rich and authentic red material is the best resource for propagating patriotic education to. Making full use of these precious red cultural resources. School red education activities organized with ideal beliefs as the core should be a comprehensive and serialized social study activity [8].

2. The spread of red culture under the background of “Internet +”

The spirit of hard struggle and indomitable optimism; the spirit of heroism that strives bravely and dares to sacrifice; the spirit of selfless dedication with lofty aspirations and indifference to fame and fortune. These spirits embody the understanding and feelings of countless Chinese people with lofty ideals on world outlook and life outlook. The advent of the Internet era has broadened the channels for members of society to learn independently and improve themselves, making it easier for the public to access all kinds of information in time. The essence of education lies first in cultivating college students' ideal beliefs. The great rejuvenation of the Chinese nation can not be separated from generations of young people who have ideal beliefs and have value to pursue. Educational resources are facing many problems. First, the basic work is lagging behind. Lack of research platform and means, lack of digital, information management means. We can customize the way of sacrifice by means of information, create new media such as micro-blog by “Internet +”, create an online martyr cemetery, publish a propaganda campaign of “strong land” and publish “martyrs” to the martyrs every week, and urge students from all over the university to recollect martyrs' vigour through the Internet. Conduct online publicity on the situation of the survivors of the trapped martyrs, mobilize and call on the society to pay attention and help. The second is the lack of ideological connotations. Re-remember and light education. Re-introduction and light connotation in display and explanation. In the propaganda effect, it is possible to infect and impress people with the heroic feat of heroes, and it is not good at enlightening people and educating people with the spirit of martyrs and ideological connotations. The third is the long-term family situation tracking of the survivors of the martyrs and the resolution of practical difficulties.

Guangyuan itself is an important part of the red culture. Taking red education as a guide and integrating education into various activities is a good way to improve the educational function. While participating in commemorative activities, thematic activities and the help of the survivors of martyrs in difficulty, we should use the most vivid and vivid stories to guide college students and infect them, so that they can have a better understanding of the events and related figures, which will be influenced and influenced imperceptibly. In the new historical period, it is an important means to promote the construction of civic morality to cultivate sentiment with heroic deeds of martyrs and lofty ideological realm. We should attach great importance to public opinion propaganda on the Internet, develop actively, make full use of it, strengthen management, seek advantages and avoid disadvantages, and constantly enhance its influence and combat effectiveness so as to make it a new position for ideological and political work and a new channel for external propaganda. More should be concerned about whether college students have ideal beliefs. In an age when beliefs are generally lacking, we need the education of faith. From the songs, from the stories,

and from the movies, we can truly see the heroic and tenacious spirit of the Chinese heroes. From a political point of view, economic and cultural perspectives, it has a very high historical value and practical significance. Red culture can provide rich cultural connotations for the revolutionary memorial, and is an indispensable direct driving force for its development. While making full use of the red culture, Internet technology is also integrated into it, so that college students can receive ideological and political education regardless of time and place at other times outside of learning, and can always feel the positive impact of red culture. So that they are baptized once and for all.

By sharing real historical events with college students and displaying abundant image materials, they can understand the history and development process of our country, as well as the arduous process of Chinese Communists in accomplishing the great cause of reunification of the motherland and building a beautiful socialist country, thus infecting their inner world. The national spirit of the Chinese nation, which is diligent, brave and constantly striving for self-improvement, will continue to be lost, endangering the survival and development of the Chinese nation. Therefore, under the new situation, it is particularly urgent and important to vigorously carry forward the spirit of martyrs. Subject functions are fully mobilized. They can express their opinions freely and equally on the internet, and discuss with educators, so as to timely adjust and improve their understanding of the inadequacies in their own concepts. With the national anthem and the international anthem as the background of music, University Students' representatives lay wreaths at the monument, spoke to the university students and made speeches by the leaders. The atmosphere should be dignified and deep, the mood should be generous and passionate, and the spirit of the martyrs' devotion to the nation and the people of the motherland should be highlighted. In the process of spreading red culture, the lack of learning initiative and the diversity of communication only tend to be formal, the traditional communication method is used, and the lack of integration with the new era of communication media is not enough to adapt to the red cultural communication under the new situation. New requirements. Using the advantages of the Internet to carry out many changes in the social field, and effectively apply it to the field of education, and the various ideological and political education activities that are compatible with this have gradually formed a network with different forms but different characteristics in practice. Ideological and political education. In the new historical environment, we will build a fair and harmonious assistance mechanism, analyze the assistance process, and improve the support system, reflecting the party and the state's concern for this group.

3. Humanistic Care under the Help Mechanism

The ruins and spirits left behind in the revolutionary era bear the great revolutionary ideals and struggling spirit of the Communists of China, embody rich cultural connotations, have significant educational significance, and provide countless valuable resources for the cultivation of socialist core values in the new era. In Weibo, a hot topic about red culture was launched, criticizing and criticizing the incidents of defaming historical heroes and distorting historical truth, restoring historical truth, presenting the most authentic stories and events, making the historical truth known to the public and occupying the dominant position of public opinion. Pay attention to the management and protection of the construction of martyrs' memorial facilities and financial support; strengthen the integration of resources for the memorial service, strengthen the affiliation, clarify the responsibility of management and protection, and further exert the overall effectiveness of the martyrs' memorial facilities. Strengthen the public welfare attributes of the martyrs memorial facility management agency. To achieve the "synchronous improvement" principle established in the support system, it is necessary to establish a simultaneous growth mechanism. Give care in life and strengthen education in politics to stimulate their enthusiasm and creativity. At the same time, these pensions not only play an important social security function, but also reflect the state's humanistic care for the recipient groups.

Red culture education is the concentrated reflection of these spirits. With the advent of the Internet era, it can provide massive information support for red culture education, and guide and close the space-time distance between college students and red culture through its positive

advantages. The degree of development is directly proportional to the height of ideals and beliefs. It can help people realize their dreams and pursuits, provide strong spiritual pillars for practitioners, and in the process of pursuing dreams, help people to scientifically locate their roles and provide continuous spiritual motivation. We should conscientiously enhance the sense of responsibility and mission in carrying forward the work of martyrs'spirit, strengthen overall coordination in accordance with the overall requirements of commending martyrs, educating the masses and promoting development, insist on both inheritance and development, attach equal importance to construction and protection, and highlight popularization, normalization and institutionalization. Let college students understand the heroic deeds of the relevant martyrs and understand their heroic sentiments for the truth. It can be supplemented with singing red songs and using the red song to ignite the ideal fire of college students. Therefore, advocating and promoting the rich connotation and cultural value of red culture is an indispensable core in the process of disseminating and carrying forward advanced culture, and also a basic force for existence and development. Guarantee the life of disabled soldiers, the families of martyrs and the terms of preferential treatment of the families of revolutionary soldiers. The state has fixed the special care work in the form of fundamental Dafa, which reflects the Party Central Committee's high concern for the special care work. The promulgation and implementation of this series of pension policies and regulations also regulates the unity of pension work nationwide. It is necessary to strengthen the construction of local special care regulations. The local special care regulations are the embodiment of the central special care regulations, which not only contain the central policy spirit, but also fully reflect the local characteristics.

Red culture shows the truth to college students so that they can distinguish right from wrong, not be moved by rumors, and consciously improve the awareness of prevention of the infiltration of Western ideology, thus more firmly believing in Marxism, socialism with Chinese characteristics and Chinese history, so that the patriotic sentiment will continue to grow. The acceptance of red cultural and educational information is no longer confined to the passive mode of one-way transmission in the past, and is no longer restricted in time and space. With the martyr cemetery to form a co-construction unit, focus on the implementation of quality education for college students, so that the spirit of martyrs into the depth of college students'thinking. 1. Leaders of Martyr Earth Cemetery regularly attend school to teach Party lessons to young people. 2. Assign young volunteers from college students to participate in the explanatory work of Martyrs Cemetery and participate in the explanatory service regularly in the cemetery. 3. The volunteer service of college student Party members and young volunteers will be carried out once a month in the Martyrs'Cemetery. 4. Volunteer service for the family of the survivors of the martyrs once a month. (If there is temporary demand, you can arrange volunteers to help solve the problem at any time.) 5. In some media outlets such as important festivals and anniversaries on special time nodes, create new online media such as Weibo through "Internet +" to create online. The Martyrs Cemetery publishes the propaganda of the martyrs' advanced deeds every week, and opens the function of "selling flowers to the martyr". It advocates that all college students will reward the martyrs through the network, and publicize the situation of the hard-rooted survivors, mobilize and call on the society. Concern and help. Based on the organization of production, relying on the help of the collective strength of the masses, and then the government to carry out the necessary support, that is, the implementation of the preferential treatment policy based on substituting and government relief, the only way to fundamentally solve their difficulties. Therefore, the grassroots implementation of the pension work and the participation of the masses are particularly necessary.

4. Conclusion

Based on the "Internet +" background, this paper studies the establishment of the University and martyrs cemetery and the helping mechanism of martyrs' survivors. Stability is the premise of social development, especially in the context of construction, development and production. It is precisely these measures that soothe the emotions of the soldiers and the soldiers, promote the respect and recognition of them by the society, and create a strong momentum for the construction and

development of socialism. Actively innovating the content and form of communication can achieve good communication effect on the principle of respecting the value of the red culture itself, so that the red culture can be better inherited and protected. We will improve relevant rules and regulations, and work hard to establish a working mechanism for the unified leadership of the party committee, the government's executive leadership, the department's active cooperation, and the broad participation of the society; and the overall consideration of the spirit of the martyrs. While participating in commemorative activities, theme activities and the help of the bereaved martyrs, the most vivid and vivid stories will be used to guide the students, infect the university students, and let them know about the events and related people, and subtly Influenced and influenced. Under the guidance of their own subjective initiative, they gradually cultivate self-learning ability and self-management ability, enhance self-discipline awareness, and form rational thinking that is conducive to thinking and making decisions.

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